



## **Ajman Hotel by Blazon Hotels announces new Executive Chef**

**26 January 2022**, Ajman, United Arab Emirates



Ajman Hotel managed by Blazon Hotels is pleased to announce the appointment of a seasoned culinarian Nicolai Schleifer to the position of Executive Chef.

Schleifer brings more than 20 years of vital experience to the role and is responsible for overseeing the culinary department at Ajman Hotel with the mission to uplift the culinary spirit through creation and execution of new menus and promotional offerings guaranteeing an unforgettable dining experience for guests, clients and the general public.

He is also responsible for the hygiene and health standards, the management of food waste, operational costs, budgeting and the training and development of staff.

George Ganchev, General Manager at Ajman Hotel by Blazon Hotels says, “I am happy to welcome Nicolai back. Nicolai knows Ajman Hotel inside out having worked previously for the property while managed by Kempinski Hotels. His history with the hotel makes it easier to adapt and to continue improving the culinary products. He knows the team and the culture, and I am confident that he will bring many more valuable and fruitful contributions to the hotel.”

Finding his culinary passion at the age of 15, Nicolai would spend time cooking at home with his mother for the family and friends. He joins Kempinski Hotels in 2009 and worked for various hotels in Tanzania, Malta, United Kingdom, Egypt, Germany, United Arab Emirates, and Romania. Now, he is back again to Ajman and United Arab Emirates.



Schleifer holds a higher management diploma “Change and Innovation in Tourism” that earned him a place in the examination board for the Chamber of Industry and Commerce in Munich and Upper Bavaria.

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**About Ajman Hotel managed by Blazon Hotels:**

All 168 rooms and 14 suites of the Ajman Hotel overlook the clear blue waters of the Arabian Gulf. The spacious rooms and suites are well-appointed with modern Arabic décor. The hotel features ten food and beverage outlets and extensive leisure facilities. Ajman Hotel sits on one of the most beautiful white-sand beaches in the UAE. A large swimming pool and a designated kids pool, as well as jet skiing, windsurfing, and sailing, offers something for everyone.

[www.hotelajman.com](http://www.hotelajman.com)

**About Blazon Hotels:**

The upscale luxury brand offers a fully customizable experience that creates flexible services around the clock for affluent travelers. At the core of Blazon is an offering to enrich the customer’s experience with an operating philosophy centralized around the expertise and personal attention of the quintessential hotel concierge. Blazon delivers expertise in skills that serve the guests by providing a tailor-made menu of services and choices whenever and wherever demanded.

[www.blazonhotels.com](http://www.blazonhotels.com)

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