

Mahmoud Saffarini has been appointed Director of Sales and Marketing at Ajman Hotel managed by Blazon Hotels

04 November 2019, Ajman, United Arab Emirates



Ajman Hotel managed by Blazon Hotels is pleased to announce the appointment of Mahmoud Saffarini as Director of Sales and Marketing. Joining Ajman Hotel from Salalah Rotana Resort in Oman, Saffarini brings solid experience in the areas of sales, business development, strategic planning and team management.

In his new role, Saffarini will be responsible for overseeing all sales initiatives within all direct sales channel throughout the region and internationally, with a focus on delivering maximum sales value and strengthening customer relationships.

“Mahmoud has extraordinary experience in the hospitality industry and with his deep knowledge of the market he will be a key player in achieving our goals in maximizing revenue including the development of new markets”, said George Ganchev, General Manager at Ajman Hotel managed by Blazon Hotels.

Educated at Sky Line College Sharjah, Saffarini earned his Diploma in International Tourism and Hotel Management and has previously worked at Hilton International, Mövenpick and Rotana Hotels and Resorts.

- End -

PRESS RELEASE

About Ajman Hotel managed by Blazon Hotels:

All 168 rooms and 14 suites of the Ajman Hotel overlook the clear blue waters of the Arabian Gulf. The spacious rooms and suites are well-appointed with modern Arabic décor. The hotel features ten food and beverage outlets and extensive leisure facilities. Ajman Hotel sits on one of the most beautiful white-sand beaches in the UAE. A large swimming pool and a designated kids pool, as well as jet skiing, windsurfing, and sailing, offers something for everyone.

(www.hotelajman.com)

About Blazon Hotels:

The upscale luxury brand offers a fully customizable experience that creates flexible services around the clock for affluent travelers. At the core of Blazon is an offering to enrich the customer's experience with an operating philosophy centralized around the expertise and personal attention of the quintessential hotel concierge. Blazon delivers expertise in skills that serve the guests by providing a tailor-made menu of services and choices whenever and wherever demanded.

(www.blazonhotels.com)

For more information please contact Ajman Hotel:
Mariela Hristova – PR and Marketing Manager
mariela.hristova@hotelajman.com, +971 (6) 714 5519